

What is Ludlow 21?

Ludlow 21 is a local voluntary group established in 1998 to promote a sustainable* way of life in and around Ludlow. We are an independent body with no political ties.

Ludlow 21 promotes the principles of Local Agenda 21, the international initiative on sustainability for the twenty first century.

Why is Ludlow 21 important?

- We are an independent voice for local environmental interests.
- We participate in local partnerships and forums to influence and guide local elected representatives.
- We initiate and support initiatives to put sustainable living into practice.

What can I do?

- Join us and add to our influence.
- Volunteer on one of our action groups.
- Be a strong voice for the environment.
- Share your 'green' ideas. Ludlow 21 can help make them a reality.
- Meet others with similar interests at 'Green Drinks' – 21st of the month at the 7.30 pm. See website for venue.
- Support our events – see website for current events list.

* Living our lives in ways that enhance the environment and conserve the earth's resources, allowing future generations the opportunity to enjoy a good quality of life in stable, equitable communities, on a healthy planet.

Join us today

Become a member and share your skills, knowledge, enthusiasm or just your moral support. Help to protect and enhance this beautiful environment and create a sustainable future for our children

Membership Form*

Name:

Address:

Tel:

Email:

Date:

Annual subscription fee is £10 for individuals, £12 for families.

Cheques payable to **Ludlow 21**. Send to **Membership Secretary** at –
54 Lower Broad St., Ludlow SY8 1PH

Ludlow 21 Chairman

David Currant davidcurrant@phonecoop.coop

Treasurer

Peter Norman peter@ledwyche.demon.co.uk

visit our website: www.ludlow21.org.uk

*Ludlow 21 is a Company limited by guarantee Reg. No. 5903170; this means that all our members are liable to pay £1.00 (and no more) towards the costs of dissolution and liabilities of the Company if this were to happen while you are a member or within 12months afterwards.

www.ludlow21.org.uk



LUDLOW 21
LOCAL INITIATIVES SUSTAINABLE FUTURE

local action

Making changes for the better in how we live our

lives: following are some of the activities that Ludlow 21 is involved in:



Food & Farming

Forging connections between our farming hinterland and local consumers is, in part, the key to a sustainable rural economy. The F&F group works to that end by running the highly successful farmers' markets and campaigns to promote local produce in shops and B & B's. Go to www.localtoludlow.co.uk to find out more.



Ludlow Cycling Support Group

Ludlow Cycling Support Group aims to encourage, promote and develop cycling as a safe, healthy and popular means of transport within Ludlow and its environs. This mission forms part of a larger initiative to help build a sustainable transport structure in the area that will reduce the carbon footprint for local travel and make a positive contribution to reducing climate change.

Fairtrade & Human Rights

Fairtrade seeks to guarantee a better deal for disadvantaged farmers and workers in the developing world. It is one step towards addressing unfair international trade rules so assisting poverty alleviation alongside sustainable development. Ludlow has had Fairtrade Town status since November 2003. Support shops and cafes where you see the Fairtrade Logo.



Green Events

Planning and organizing an annual programme of events and activities to promote and inform about sustainable lifestyles including workshops, talks, films and the Ludlow Green Festival. See website for upcoming events in next month.



Grow Cook Share

A 4 year project working with communities in Ludlow and Craven Arms to grow and cook their own food from scratch and to share their skills, knowledge and excess garden produce. We offer free cookery and gardening training and want people to share the satisfaction of growing your own veg and the pleasure of eating tasty local seasonal produce.



Ludlow 21's Statement on Climate Change

We believe the problems associated with Climate Change amount to an emergency that requires urgent, concerted action at every level.

Our programme of Green Events provides local support and practical action to help reduce the causes, and adapt to the likely effects, of this man-made problem

The scale of the climate change threat is of such potentially disastrous proportions as to require a united response from all sections of the community

We call upon our elected leaders, local government, business leaders, and all community groups to take every possible measure to tackle this most pressing of problems, before it is too late.

Most important of all, we can each do our bit to save energy and conserve the earth's resources!

