



NEWSLETTER

A round up of activities of Ludlow 21 friends and family groups 2019

Welcome to our Spring newsletter, we hope you enjoying catching up with the activities of Ludlow 21. Ludlow 21 is the principal independent voice for local sustainability, with very active groups that focus on fairtrade, energy, transport, education, food, swifts and more! As we were established in 1998 to promote sustainable living in the Ludlow area, we are very excited about celebrating 21 years of activity in 2019.

Our objectives are based on the outcomes of the Rio Earth Summit in 1992 which produced many outcomes, one of which was an action plan for the 21st century, this action plan was relevant to all whether globally, nationally or locally by organisations in every area in which human impacts on the environment. It is still relevant today in our quest to achieve global sustainable development. Therefore we continue in accordance with our strap line 'local initiatives' for a 'sustainable future' and encourage you to get involved or support in some way the many activities that Ludlow 21 undertake. All groups listed below are actively seeking new members, please feel free to make contact with us.

We are a not for profit company limited by guarantee who has a membership which is a very valuable part of organisation and income! We value your contribution by joining Ludlow 21 and by supporting us through our activities. For information on how to become a member please contact our membership secretary Clare Current. clarecurrent@phonecoop.coop

Tish Dockerty - Chair Ludlow 21



Work is afoot for 2019's Green Festival which is on Sunday July 14th. This year we will be celebrating Ludlow '21's 21st anniversary, yes that's right Ludlow 21 is 21 years old! We will be inviting young people to get involved with their vision of our community in 21 years time, alongside other green activities as swaps, advice, hands on activities, talks, allotment tour, community stalls, alongside live music and local beer!

If you want to get involved, whether it's just on the day or you want to help with an activity please get in contact, we meet about every 5-6 weeks.

Tish Dockerty: tish.dockerty@tdky.co.uk 07985 218727



LUDLOW 21
LOCAL INITIATIVES
SUSTAINABLE FUTURE

EDUCATION

Following the success of last year's 'Can I save my weight in CO2 emissions in a year?' project, involving the participation of several hundred local children of primary school age, we are now offering local head teachers an assembly/workshop with a focus on single-use plastics. Using the story of a sea turtle named Duffy, who has a lucky escape after eating plastic, we aim to raise awareness of the issues and to motivate children to want to make changes in their own lives, as well as those of their families, the school and the wider community.

Driven by the same impulse to involve young people in safeguarding their own environments, we are planning to have a mini creative arts festival at this year's Green Festival in July. All local schools and colleges will be invited to contribute, through music, dance and art, to the creation of a vision of our community 21 years into the future. We hope that it will provide a very public platform for our younger residents to convey their hopes and fears about their futures, We welcome suggestions and help from our membership and beyond as to how we can best engage and educate the children and young people of Ludlow.

Contact: Ian Urry on 01547540879 idurry@hotmail.co.uk



The last six months has, as ever, been a busy period for us in the fairtrade group. Some highlights have been:

- Developing closer links with other community groups in the town.
- Producing a design for a new sign for the town showing our fairtrade status (we are currently in the process of raising funds for this).
- Keeping abreast of developments with Traidcraft and responding to these
- Taking part in a national tea campaign, seeking to improve pay and conditions for workers in Assam
- Celebrating Fairtrade Fortnight - a particular highlight being our Fairtrade Study Day for Schools.

Going forward, there are three main areas of focus for us in the next few months:

1. Producing a 'Ludlow Fairtrade Shopping Guide' to help people to locate fairtrade items.
2. Exploring how fairtrade fits into the bigger picture of ethical consumerism and seeking to work more closely with retailers in town, the Chamber of Trade and the Food Festival
3. Once a decision has been reached re Brexit, we will need to resume our discussion with Philip Dunne and the Cross Party Parliamentary Group on Fairtrade to make sure that the needs of producers in developing countries are not neglected as the country goes into new trade negotiations

Contact : Jenny Hume jenny.m.hume@gmail.com



TRANSPORT and CAR CLUB

Our objective is to help people to access the places they need to go, conveniently and sustainably, whether on foot or on wheels and we have ongoing projects for pedestrians, cyclists, bus and train users and car drivers.

Over the last 6 months we have gained agreement from Ludlow Town Council for a bus shelter in Corve Street, and a 20mph speed limit on all our residential roads. Both initiatives required several months of surveying and lobbying and we now must ensure that they are implemented. We have also had our proposals for major improvements at the railway station considered feasible by rail operators and, if approved, will be planned into their work programme. Our proposals for new finger posts, many of which had inaccurate information, have been accepted and they should be installed over the next few months.

Priorities over the next 6 months will be to develop a case for electric vehicle chargers within the town and provide an information service on EV charger installation and running electric vehicles; improving the distribution of bike racks; introducing a new bus leaflet which explains what buses service all the bus stops in our town and getting pavement improvements included in Shropshire Council's work programme. The Car Club hopes to replace its Fiesta with a new Yaris hybrid car this year as we move onto a more carbon friendly footing.

Longer term projects include our involvement in the establishment of an integrated bus service across the county, introducing an electric bike hire scheme and gradually reducing the access and parking for private motorised traffic in the town centre through the provision of an efficient Park & Ride service and other measures.

Contact: Denise Thompson sunniva.dt@btinternet.com 01584 875017.

Incredible Edible Ludlow



The group have hosted a very successful seed swap in February, with over 50 people attending with lots of seeds, advice and positive comments about the event. The group now intend this to become an annual event, linking in with other seed swaps in Leominster and Hereford. Plans forthcoming include labelling of fruit trees that were planted in 2016, now established and ready to harvest. We would also like to continue planting up edibles in the planters in the Parkway pedestrian route outside the library and look at ways of furthering our work at the Scout hut.

In addition to this we would like to have a seedling swap on Saturday May 4th at the Old Brewery, with the same premise as the seed swap where

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| | <p>you either bring swaps or make a donation. The aim of the group is to make people more aware of where their food comes from, be more resilient in their access to food and become less reliant on commercially grown produce that is often sold out of season.</p> <p>Tish Dockerty: tish.dockerty@tdky.co.uk 07985218727 or Scarlett Penn scarlettpenn1@gmail.com</p> |
|  <p>ENERGY</p> | <p>The energy group is making progress looking at a zero-carbon Ludlow. We are:</p> <ul style="list-style-type: none"> • collating EPC values for houses in Ludlow using data from estate agent advertisements • we have carried out a project with Ludlow School to survey the energy characteristics of pupils' houses. <p>We have developed a 'renewable generation' on-line map of solar, wind, biomass and digesters in the area, 21 sites have been identified so far and this work continues.</p> <p>We have been working with the Neen Sollars hydro group (of which L21 is a shareholder) to bring the plant back into production and understand how to optimise its performance.</p> <p>In the next six months we want to start to model the usage of energy in Ludlow and estimate to what extent it could be made 'zero-carbon'. This can be combined with the Marches energy partnership strategy for the promotion of renewable energy to see what can be achieved in Ludlow. We are also looking at the results of the recent Community-Led Plan survey in Ludlow to see what aspects of energy usage are of concern to the town.</p> <p>Contact: Chris Deaves c_deaves@compuserve.com</p> |
|  <p>CLIMATE FRIENDLY DIET</p> | <p>The Diet-Friendly Diet group has taken a new direction the last few months. Considerations beyond the what we eat- food- has been considered. In particular, the packaging of food as a major consideration in purchasing has been agonizingly explored. Ethical shopping involves making complex decisions where there may be no 'right' decision but only a 'better' decision. For instance, when buying a spread is a vegan spread in a plastic box better than butter in a paper wrapper? We have been working hard to source 'better' products.</p> <p>Anyway, after an inconclusive few months, it is time to get back to having shared plant-based suppers where we can discuss this and other dilemmas in congenial non-judgemental company.</p> <p>Contact Kim Holroyd kimholroyd@hotmail.com 01584 872 806.</p> |
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The Local Produce Market, Local to Ludlow HQ Cafe & Shop activities are all going strong, the market is now the largest regular farmers market in Shropshire. Local to Ludlow HQ Cafe & Shop will be competing in the Great Shropshire Hills Cream Tea Trail from Easter to September, please vote for us! All participating cafes need to offer a cream tea with Shropshire Prune Damson jam. See www.shropshirecreamtea.co.uk. For more information.

With surplus funds from the cafe and market we ran 'hands on' cookery sessions with local schools which included wild cookery with Ludlow Infant's Forest School and the 'Great Ludlow School Bake Off' with Ludlow Juniors, St. Laurences and Bitterley School culminating in an interschool competition at Ludlow Food Festival in September. We hope to repeat some of these activities in 2019.

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