





NEWSLETTER

A round up of activities of Ludlow 21 friends and family groups 2017

 <p>LUDLOW GREEN FESTIVAL THE REGION'S BIG GREEN EVENT</p>	<p>The change in date was a calculated risk that we feel paid off, even though the A49 was shut on the day! With over six different activities for families and over 40 stalls all peddling their sustainable wares and services, all those involved including the Ludlow 21 board agreed that it was a great success. Planning is already a foot for 2018, get in touch to get involved. We particularly liked our new imagery 'Join the Green Revolution' which we used as our theme and will be working with throughout 2018.</p> <p>Contact Liz Taylor: 01584 831149</p>
<p>EDUCATION GROUP</p>	<p>This newly formed group have been working with Ludlow Infants, The Rockspring Centre and Ludlow Youth Club to offer some alternative activities for young people. A number of workshops took place in the lead up to the Green festival and a new project is currently being planned for the next six months, involving several local schools, entitled, '<u>Can I save my weight in CO2 emissions in a year?</u>'</p> <p>Contact Ian Urry</p>
 <p>FAIRTRADE</p>	<p>Things continue to be busy in the Fairtrade group. Please look out for the Fairtrade/Local to Ludlow chocolate bar that we have been developing which is due to hit the shops in the next couple of weeks. We have a Traidcraft Christmas Fair coming up on Saturday 18th November at the Ludlow Mascall Centre and will also be present at the Medieval Fair with a stall in St Laurence's. We are actively engaging with national politics in making our voice heard in relation to the Fairtrade implications of Brexit and are engaging in the campaign to persuade Sainsbury's to keep its tea Fairtrade. We are also underway with planning for next year which is the fifteenth anniversary of Ludlow becoming a Fairtrade Town. One event already planned is a Fairtrade Study Day for schools in March, but there are lots more ideas on the drawing board, so look out for the next newsletter!</p> <p>Contact Liz Taylor 01584 831149</p>
<p>SUSTAINABLE TRANSPORT GROUP</p>	<p>The group's current focus is on the ('20's Plenty') campaign to introduce a 20mph speed limit on all the residential roads in Ludlow. Surveys have shown that this is supported by a considerable majority of the Ludlow population. A public meeting is planned for November 23rd to increase awareness and offer an opportunity for residents and town councillors to question an expert panel on the issues surrounding its implementation.</p> <p>Attempts to get more bus shelters, electric bike hire and electric car charging for the town are all ongoing and part of the strategy, as well as safety (and aesthetic) improvements for pedestrians at the train station. As part of the parking consultation, the group have advocated a fit-for-purpose Park and Ride with a dedicated (preferably electric) bus service to reduce the number of cars entering the town and competing for</p>

	<p>limited parking spaces. Denise Crampton: 01584 875017</p>
<p>Incredible Edible Ludlow </p>	<p>This year's activities were firmly focussed on contributing to Ludlow in Bloom, the group grew over 500 edible plants for the planters that are placed throughout town. Their contribution to Ludlow in Bloom was warmly received with lots of very positive comments from members of the public. Their contribution was recognised by the judges who awarded the town a 'Gold' award for their overall display. Further work with Scouts and Beavers group's continue. Tish Dockerty: 01584 872043</p>
<p>CLIMATE FRIENDLY DIET</p>	<p>The Climate-friendly Diet Group invites those who are evolving to a plant-based diet to join us at our monthly shared suppers. We share food, recipes, and information about how to adopt a plant-based diet to enhance personal health and reduce our carbon footprint. The next two suppers are: 6:30 Wednesday, 15th November and 6:30 Wednesday, 13th December. Or come along to experience vegan Japanese food at Itadakizen in Shrewsbury on a Saturday afternoon early in January. For supper locations or more information. Kim Holroyd: 01584 872 806.</p>
<p>SWIFTS GROUP</p>	<p>The Swift Group has submitted data to RSPB this year to aid research into nesting. We have taken an important advisory role at St Mary's Ashford Carbonell where roof renovation affected nesting swifts. We are also delighted to report that a pair of swifts have used one of our St Laurence's belfry nest boxes for a trial attempt. We look forward to success next year! Robin Pote: 01584 318933</p>
<p>CAR CLUB</p>	<p>The Shropshire Car Club is facing financial challenges, especially in Ludlow, due to under use of the cars. Following a members' meeting, it has been agreed to increase charges in line with the Co-Wheels franchise and encourage each member to use a car for at least three hours a month. The Club intends to start gradually replacing the higher mileage cars with new ones next year. Denise Crampton: 01584 875017</p>
<p> LOCAL TO LUDLOW</p>	<p>The Food and Farming Group are now part of a Community Interest Company that oversee the running of the Local Produce Market, Local to Ludlow HQ Cafe & Shop as well as children's educational activities. It's been a busy year with the new shop and cafe becoming part of the 'Local to Ludlow' local food campaign, which further supports local food and drink producers and promotes the twice monthly farmers market. Tish Dockerty: 01584 872043</p>

For contact details regarding any of these groups please refer to the Ludlow 21 website
www.ludlow21.org.uk