

Ludlow 21 Privacy Policy

This privacy policy explains what information we may collect about you, how we may use it, and the steps we take to ensure that it is kept secure. We also explain your rights in respect of your personal data.

How to contact us about your personal data or this privacy policy.

If you have any questions about this privacy policy or about your personal data, please email us at coordinator@ludlow21.org.uk or write to us at the following address:

Ludlow 21
Ludlow Mascall Centre
Lower Galdeford
Ludlow
Shropshire
SY8 1RZ

Information we collect and what we use it for

All personal information that we collect about you will be recorded, used, and protected by us in accordance with applicable data protection legislation and this privacy policy. We may supplement the information that you provide with other information that we obtain from our dealings with you.

In broad terms, we use your data for the following purposes:

1. To inform you about our activities and other news related to our objectives.
2. To record your interest and activity in the Ludlow Green Festival, if you are a participant or a sponsor.
3. To keep the required financial records relating to your activity at the Ludlow Green Festival, if you are a participant or sponsor.

We store the following personal data for each of the above:

1. Your email address. Each email contains a link to allow you to unsubscribe from this service.
2. Your email, telephone number(s) and postal address, either personal or business, as appropriate, together with a history of your participation.

3. Accounting records of receipts and payments from/to you or your business as appropriate. These are retained for seven years, as required by UK legislation.

News from us

We want you to receive information about our objectives and your involvement. You can unsubscribe from our email communications by clicking the link at the bottom of the marketing communications or writing to us at the address above.

Disclosure of your information

In order to provide our products and services to you or to otherwise fulfil contractual arrangements that we have with you, we may need to appoint other organisations to carry out some of the data processing activities on our behalf. These may include, for example, payment processing organisations, delivery organisations, fraud prevention and screening and credit risk management companies, and mailing houses.

We may share your data with third parties:

- (a) if we are under a legal or regulatory duty to do so,
- (b) if it is necessary to do so to enforce our terms and conditions or other contractual rights,
- (c) to lawfully assist the police or security services with the prevention and detection of crime or terrorist activity,
- (d) where such disclosure is necessary to protect the safety or security of any persons, and/or
- (e) otherwise as permitted under applicable law.

Some of the organisations to which we may disclose your personal information are situated outside of the United Kingdom and European Union in countries which may not have laws that protect privacy rights as extensively as in the United Kingdom. If we do transfer your personal information to other territories, we will take proper steps to ensure that your information is protected in accordance with this privacy policy.

In all instances where we disclose your information to third parties, we will ensure that your information is appropriately protected.

Cookie Policy

We do not use cookies on either the Ludlow21 or Green Festival websites.

Links to other websites

Our website(s) may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites

and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

More about your information - your rights

You may correct or update your personal information at any time by emailing us at coordinator@ludlow21.org.uk . Please include your name, company name (if applicable), address and email address when you contact us as this helps us to ensure that we accept amendments only from the correct person. We encourage you to promptly update your personal information if it changes.

We will securely retain your information for as long as is reasonably necessary and in accordance with applicable law. If you wish to submit a request that your data be deleted, please write to us at the above address. You have the right to receive a copy of the personal information that we hold about you. Please write to us at the address above if you wish to exercise this right.

Changes to this privacy policy

We aim to meet high standards and so our policies and procedures are constantly under review. From time to time we may change this privacy policy. Accordingly we recommend that you check this page periodically in order to review the latest version.

Where to make a complaint

If you have a complaint regarding any aspect of your personal data or this privacy policy, please write to us at the above address.

If you are still not satisfied with the outcome of your complaint, you may write to the Information Commissioner's Office at the following address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

You can also contact the Information Commissioner's Office using their online form: <https://ico.org.uk/global/contact-us/email/>

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(Last updated 6th October 2021)