

**Minutes of Ludlow 21 Board Meeting
13th October 2015 at the Feathers Hotel**

Present – Kim Holroyd (KH), John Daniels (JD), Sally Cassels (SC), Tish Dockerty (TD), Liz Taylor (LT), Gillian Mortimer (GM), Denise Thompson (DT), Alan Stewart (AS), Megan Blackmore (MB).

<p>1. Apologies for absence – Nina Walmsley, Diane Lyle</p>	
<p>2. Declarations of interest – none</p>	
<p>3. Minutes of last board meeting held on 9th September 2015 The minutes were approved by the board as an accurate record of the meeting, with the correction that the Board wished to specifically thank Clare Currant, Norman Willis and Jenny James for their help with this year's Green Festival.</p>	
<p>4. Matters arising (not elsewhere on the agenda) GM reported that having investigated, adding an extra person to authorise internet banking transactions would cost 40p per transaction. GM proposed as an alternative to list transactions for checking by JD at mutually agreed intervals. The Board agreed.</p>	
<p>5. Review of Green Festival and Plans for 2016 DT thanked everyone for their feedback and summarised the responses. The general feeling was that the GF should be continued, that the date should be changed, but that it is probably too late to change the date this year. A discussion followed, key points: - An overall cost of £500 including the coordinator's fee is a big achievement and should be celebrated. Very professionally done. - The aim is to educate (local) people on green lifestyles and people are not being reached because local people are away on holiday and visitors are not looking for an educational activity, they are looking for a leisure activity. Also the date makes it difficult for stallholders to attend. - Possible times of year – October? June? Tie in with Fringe? - Paid coordinator vs volunteers – KH estimated that the coordinator's role this year took about twice as many hours as were paid for. Volunteers still very much key to the organisation, and there are volunteers willing to do some parts e.g. stalls, marketing. - KH was willing to run the fashion show but August is the wrong time of year. - Vision 21 groups could each organise and event for the Festival.</p> <p>Decisions:</p> <ul style="list-style-type: none"> • Should the GF continue in some format? Board agreed yes • Should we pay a coordinator? Board agreed yes. DT to approach Eliz-anne. • Should we look for a different date? Board agreed yes, but may not be feasible for this year. DT to ask Town Council if an alternative Sunday (pref in June) is available on the market square. Failing this, try Ludlow Brewery on a Sunday in June. Failing this, stick with the August Bank Holiday for 2016 • Grants to apply for: Rotary, Gannett Foundation 	<p style="text-align: right;">DT DT DT</p>
<p>6. Feedback from Vision 21 subgroups and Next Steps Energy (AS) Renewable Energy Summer School being planned by RF, June 27th – July 1st to tie in with Fringe Festival. Michael Cheshire is working on food waste collection from Ludlow. EPC award process – no progress yet.</p>	

<p>St. Laurence's solar PV – St. Laurence's asked it to be made known that this will not be visible from Whitcliffe. An energy event, h.Energy style, to be organised. Plan to get a Vision 21 regular column in Ludlow Advertiser. DT felt that we should hold off on press until we have the Town Council on board.</p> <p>Food and Farming (TD) Incredible, Edible Ludlow project. Agreed that Town Council need to be consulted as they own or control many of the spaces where things could be planted. Had meeting with town clerk who suggested talking to Rose Jones and Viv Parry (Ludlow in Bloom). Funding available from Incredible, Edible Shropshire. Raised at Slow Food committee meeting, there may be money available from there. Food Festival may also sponsor.</p> <p>Reduce, Reuse, Recycle A report from Diane Lyle had previously been circulated.</p> <p>Education MB reported briefly on progress. SC to try to draw group ideas together.</p> <p>Transport A report from DT had previously been circulated.</p> <p>Hearts & Minds DT had met with Barbara Mark of Ludlow Quakers. She will join Ludlow 21 and be a go-between for L21 and CTAL (Churches Together). Barbara will keep in touch with DT.</p>	SC
<p>7. Reports and requests from Ludlow 21 Action groups and supported groups</p> <p>Food & Farming (TD) The Food & Farming group have been asked to make a donation to the Christmas lights fund. F&F committee would like to put in £25. Could L21 up this to £50? The Board agreed this would be an important goodwill gesture.</p> <p>Fairtrade (LT) The visit from Adam Gardner of Fair Trade Foundation was v. good and inspiring. A tour and meeting were held. FT Foundation is developing a different model to become less dependent on licensing fees from big business.</p> <p>Swift Group (DT) Nothing to report</p> <p>Waste & Recycling (AS) Veolia have launched £6,000 prize pot to try to encourage household recycling.</p> <p>Car Club Report previously circulated by DT.</p> <p>Green Shropshire Exchange Report previously circulated by DT.</p>	

<p>8. Financial Matters Pomona Solar. The Board agreed not to invest in this. The question remains what to invest in. There will be needs for funding for Vision 21 projects. TD proposed reviewing in 6 months time. Board agreed. AS queried the process for applying for funding. The Board encouraged AS to submit a proposal.</p> <p>There was a discussion regarding a more rigorous process for agreeing expenditure. GM & JD to draft a process for approving expenditure by sub-groups.</p>	<p>GM / JD</p>
<p>9. Round-up of local, national and global developments Paris Summit. MB to circulate info re coach to London demo.</p>	<p>MB</p>
<p>10. AOB LTC calendar of events. Plans: Drop one of the adverts (left hand one). Include Ludlow 21 website in right hand advert (TD offered to speak to Ben at Visualworks about this) Single entry for Jan & Feb Local Produce Markets. Single entry for Welcome to the Swifts event. KH to collate listings.</p> <p>Green Drinks DT had spoken to Adam at the Blue Boar and Jessica Jackson. Proposed we could use the bar for Green Drinks and the Sitting Room upstairs for events / film showings – ideas needed. The Feathers had also agreed their bar could be used. The Board agreed to use the Blue Boar. MB to email membership about new venue.</p> <p>Membership leaflet, Newsletter and Shared library deferred until next time.</p>	<p>KH</p> <p>MB</p>
<p>11. Date of Next Meeting Next meeting Tue 24th November MB to use Doodle to get a date for 2nd week in January.</p>	<p>MB</p>