

VISION21 REPORT MARCH 2016

VISION GROUP	Transport	Representing/Interests
MEMBERSHIP	Philip Adams	Motoring
	Keith Crouch	General
	David Currant	Cycling
	Les Lumsdon	Expert advisor
	Gill Mortimer	Walking
	Richard Olsen	Public Transport
	Denise Thompson	L21 Board Representative
	John Whitelegg	Expert advisor
VISION STATEMENT	Ludlow will become a zero carbon, zero air pollution, people friendly town with a transport system which meets all our needs while reducing our reliance on private cars.	
PROGRESS UPDATE	<p>1.1 Railway Station Three members of the group met with Andy Boddington and Unitary Council officers at the station to discuss the much needed improvements. As a result, Shropshire Council will mark out a footpath along the whole frontage and improve the pedestrian crossing area at the island (opposite the ticket office). All agreed that the whole station complex needed a major overhaul and Andy is arranging a meeting between Ludlow 21, SCC, Lloyds, the Brewery and Network Rail to discuss options. In the meantime, the Transport group will be preparing schematics of potential solutions to the current problems.</p> <p>1.2 20mph Speed Limit The group has joined the ‘20’s Plenty’ movement to establish a 20mph speed limit across Ludlow. This will be a major programme, requiring careful planning, but we have received a great deal of helpful advice and documentation from the campaign.</p> <p>1.3 Bicycle Recycling We think this initiative will better fit with the 3R’s group and they have now taken this on.</p> <p>1.4 Electric Car Charging points Following the successful electric car event at the Brewery in January, we met with Jon Cook and Jamie Wrench from Stretton Climate Care to gain more information about electric charging points. We want to get several installed in Ludlow and, following a survey of hotels and B&Bs, believe there is starting to be an interest in doing this. We are also targeting the supermarkets who may want to jump on the bandwagon now accelerating throughout the UK.</p>	

1.5 Bus Shelters

We are moving forwards with plans to install bus shelters at targeted stops in Ludlow, the first being at the top of Corve Street. Funding will be a challenge but we are looking into the possibility of like for like funding between the Town Council and local traders.

1.6 Priorities

With so many worthy initiatives, we have agreed to prioritise them as follows:

- 1) Bus shelters
- 2) EV Charging points
- 3) 20s Plenty
- 4) Railway Station improvements