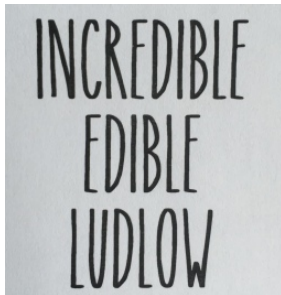


## CLIMATE FRIENDLY DIET VISION GROUP - INCREDIBLE EDIBLE PROJECT



Ludlow has an opportunity to become an orchard of plenty for the many by introducing edible trees, bushes and plants into its landscape. A small group of people or 'Incredible Edibles' (maybe the core or possibly the pips or seeds) have started occupying green empty spaces with sapling trees that will bear fruit, popular with all walks of life. These include apples, pears, damsons, cherries, plums and jostaberries. These will be free from pesticides and available to be picked by anyone. The aim is to add other edibles to these with home grown fruit and vegetables, constantly encouraging people to sow their own, plant it out and harvest it later. The ultimate aim is to inspire others to grow their own, become more aware of where their food comes from, become more resilient in their access to food, learn about their food heritage and become less reliant on supermarket produce that is often sold out of season, not grown for flavour but appearance and long term storage qualities.

The initial plan is to create a nucleus of growing around the Station Drive, including the Scout Hut, Station Drive Surgery, Smithfield car park and the end of Glencoe Terrace and extending to include the entrance to Ludlow Brewery. The decision to start on Station drive is that it has high footfall with young and old from all parts of Ludlow, as well as visitors and out of town residents. This will be complemented by fruit bushes that will be planted in public parks including Wheeler Road and the Linney Play area.

### **Progress to date:**

- The planting of 3 apple trees and 1 pear at the Ludlow Scout Hut and the sowing of seeds and strawberry plants with Ludlow Beaver group;
- The planting of 2 apple trees and 1 jostaberry 1 cherry and 1 Plum at Station Road Surgery;
- The planting of 4 apple trees at the end of Glencoe Terrace;
- The planting of 2 jostaberries at Ludlow Infant School driveway;
- The planting of 1 apple and 1 cherry on land on Sandpits Avenue;
- A facebook page 'Incredible Edible Ludlow' to help publicise activities and progress and get more people interested and involved <https://www.facebook.com/Edibleludlow/>

### **Town Council planting:**

- The planting of 10 blackcurrant plants, 10 gooseberry plants, 10 raspberry plants, 4 apple trees, 4 pear trees at Linney Riverside Park;
- The planting of 8 blackcurrant plants, 8 gooseberry plants, 10 raspberry plants, 4 apple trees, 4 pear trees at Wheeler Road Playing Field;

### **Work to be done:**

- Raised beds to be put in using old tyres at Ludlow Scot Hut including planting out of seedlings;
- Further planning and costing for Ludlow Brewery garden space – basic clearance& planting of hops;
- Utilise an app OLIO that tells people when free fruit/veg/food is available;
- Public launch in October at Ludlow Brewery with speaker from Incredible Edible Todmorden;
- Continued planting and harvesting involving wider audience/swaps/workshops/work day sessions;