



## 5. Election of Directors

The following elections were approved:

Ian Urry	Proposed by DT	Seconded by LT
Kim Holroyd	Proposed by DC	Seconded by RF

## 6. Any Other Business

DT took the opportunity to thank a number of people who had supported her and Ludlow 21 during her tenure as Chair, namely the Green Festival committee who had done much work in preparation for this year's event; the Food and Farming Group for its support to local food producers through the fortnightly Local to Ludlow Market; the Fairtrade Group, which had worked hard to raise the profile of Ludlow as a Fairtrade town, and finally the Swift Group which had been successful in generating interest in the plight of swifts within the town.

Looking forward, DT drew attention to the challenges facing the new Board and suggested that changes in membership and fewer Directors may result in some activities having to be dropped.

LT thanked the current Board members and DT, especially, for their work and commitment. She reminded the meeting that a book-keeper was still needed.

DC also added his thanks to the retiring Chair who had steered the committee through a time of change and the problems change always provoked. He suggested it might be timely to look at a different less rigid structure for the organisation going forward.

RF believed Ludlow 21 had a high profile in Shropshire and should build on that reputation. It was an important environmental group which could help to push forward the new People's Alliance for Ludlow on environmental issues.

PN stressed the need for any structure to work effectively but he expressed doubt whether there was the energy or the money to expand.

RP asked what plans were in place to recruit new, and younger, members which would help to increase income as well as active involvement.

TD responded by saying there was a new membership leaflet in process but expressed doubt if that would be effective. She acknowledged the need to recruit a younger membership and that, at present, there was no natural progression to admit new members. With the Board reduced to five members recruitment could be difficult.

KN suggested holding informal meetings with various interest groups which could then talk to a wider audience and perhaps paying to advertise such events in the local papers which may lead to an article and thus attract new members.

JS suggested Ludlow 21 should be involved in the new Town Plan being developed by Ludlow Town Council.

There being no further business, the meeting ended at 8.20 pm.