

If you can't find the item you are looking for locally, why not try these online sites:

Groceries

www.superfood-market.com

Clothing

www.wearethought.com

www.peopletree.co.uk

www.blackyak.co.uk

Crafts

www.paperhigh.com

www.earthsquared.com

www.tilnarart.co.uk

www.newoverseastraders.co.uk

Bedlinen and towels

www.kingofcotton.com

Toys and games

www.lankakade.co.uk

Online department store

www.ethicalsuperstore.com

Have you considered ethical investment and banking? You might be interested in looking at:

www.shared-interest.com

www.triodos.co.uk

Store locations

1. Broad Bean
2. Myriad Organics
3. La Jewellery
4. Bensons
5. Traidcraft
6. Oxfam
7. Wesley's Cafe
8. Tiger Lily
9. Eclectica
10. Kaboodle



For more information about fairtrade, www.fairtrade.org.uk

For more information about fairtrade in Ludlow, contact:

Jenny Hume, Chair of Ludlow Fairtrade Town group at:

jenny.m.hume@gmail.com



Ludlow Fairtrade Shopping Guide

Why choose fairtrade?

If a product is certified fairtrade, it means:

- The producer has received a fair price for their product
- Their community has received money to invest in their own projects like schools and clinics
- The goods have met good environmental standards

With simple shopping choices you can give both people and the environment a better deal – and that means they can make their own decisions, control their futures and lead the dignified life everyone deserves.



Hopefully, you have **seen this sticker** which identifies **fairtrade outlets** around the town.

So where can you find fairtrade products?...



Where can you find **fairtrade** goods in Ludlow?



The Broad Bean

60 Broad Street
www.broad-bean.com

We stock a number of different fair trade items, mainly chocolate, tea and coffee that are clearly marked when they are fair trade. We actively promote and seek to support fairly traded goods chains and work with a number of suppliers that do the same.



Bensons

The Buttercross
www.bensonsoftudlow.co.uk

Bensons has been in the heart of Ludlow for over 40 years. We are proud to be one of the first jewellers in the UK to offer a selection of jewellery made using Fairtrade Gold and ethically mined gemstones. Bespoke pieces can also be designed and manufactured in our onsite workshop.



La jewellery

Dove House, 3 Raven Lane
www.lajewellery.co.uk

Made here in Ludlow, beautifully created ethical jewellery using the finest fairtrade and recycled silver and gold. Alternatively let us use your old or broken jewellery to create and design something new for you.



Tiger Lily

22 Bullring
www.tigerlilyshop.co.uk

Tiger Lily is a well established independent retailer in Ludlow and stocks a stylish range of ethically produced clothing, gifts and accessories as well as gemstone and sterling silver jewellery.



Myriad Organics

22 Corve Street
www.myriad-organics.co.uk

At Myriad Organics we stock an extensive range of organic and fairtrade food and drink, from chocolate and fruit to wine and soft drinks, coffee, tea, biscuits, spreads, honey and gifts. Our organic products are certified by the Soil Association which means that strict social principles are adhered to throughout the supply chain.



Wesley's cafe

The Methodist Church, Broad St
www.ludlowmethodistchurch.org

The cafe uses only Fairtrade tea, coffee, sugar and biscuits. There is a permanent Fairtrade stall selling various products – mainly groceries but also including greetings cards. Catalogues detailing a wider range of products are available. Orders taken for seasonal goods for Christmas and Easter.



Eclectica

56 Mill Street
www.eclecticaofludlow.co.uk

Ludlow's freshest independent shop stocking vibrant & exciting clothing, jewellery & accessories as well as locally crafted, & fairtrade quality gift items. Delightfully different labels include: Desigual, Orientique, Boom Shankar, Ayala Bar & Ottoman Hands.



Traidcraft outlet

Ludlow Mascal Centre,
Lower Galdeford
www.traidcraftshop.co.uk

Traidcraft plc has 40 years of trading experience. We supply a range of grocery products with the Traidcraft logo including tea, coffee, biscuits, sugar, honey and chocolate, tissue ranges and Clean and Fair products. Also stocked are Chocolate Divine, Cafe Direct, Zaytoun, Liberation and Tropical Wholefoods, plus a small range of craft products and cards.



Oxfam shop

3 The Bullring
www.oxfam.org.uk/shop

A wide range of Fairtrade and sustainably sourced goods from pioneering suppliers. From Fairtrade olive oil, tea, coffee, sugar and chocolate to seasonal gifts such as diaries, decorations and greetings cards. From beautiful handwoven baskets, rugs, blankets, eco cups, insect houses and bee friendly seeds to ecological shampoos, soaps and cleaning products.



Kaboodle

146 Corve Street
www.kaboodle-diverseworld.co.uk

Clothing and gifts. Kaboodle promote fairly traded, free traded and ethically traded goods from around the world. We stock recycled, re-purposed and charity supporting goods from Shared Earth, Gringo, Namaste and Nomads to name but a few.



See map on reverse, for store locations.

All of the shops listed here stock fairly traded goods. Whilst not all their stock is fairtrade certified, all of them pay great attention to sourcing. If you want to know about the provenance of a particular item, just ask.

Tesco • Aldi • Co-op

Most of our local supermarkets sell some fairtrade products. Look out for the fairtrade logo.

