Notes on Extraordinary Board Meeting, Tuesday 5th March 2019

Present: Chris Deaves, Kim Holroyd, Ian Urry and Tish Docherty

Apologies: Megan Blackmore and John Daniels

- **1. Rebranding:** it was felt that it would be inappropriate and counter productive to rename Ludlow 21 at the moment, particularly in the year in which we celebrates our 21st birthday. However, it was acknowledged that more could be done to communicate to new audiences the purpose and work of the group.
- 2. 21st Birthday Celebration: it was agreed that the occasion of our 21st birthday should be celebrated. One popular way to do it would be to use the AGM (June 4th) to remind the membership of some of the key achievements of the past 21 years, perhaps choosing 21 events/projects. Trawling though our minutes and other records should provide us with ample examples. Where possible, we could invite the key individuals involved and give them due credit. Displays and/or a slide show could help to remind people of these past achievements.
- 3. Climate Change Summit: there was a good deal of support for this idea. A notional date of October 5th was identified, possibly to be held in the Mascall Centre. We shall invite representatives of a broad span of local groups who have worked, or wish to, towards developing resilience to the challenges that climate change will bring us. It will be an opportunity to identify exactly what is going on, and where there is room for additional efforts, possibly involving a degree of co-operation. We shall think of possibilities for key-note speakers with knowledge of/expertise in local action to combat climate-change.
- **4. Green Festival:** there was some discussion about adopting a central theme for this, but we did not arrive at any definite conclusions. The case was remade for placing a 'Big-Swap' activity at the heart of the event. However, doubts were also expressed about whether this would be sufficiently radical when the stakes are so high and so urgent. More thought must be given to this in the lead up to the next GF meeting on April 2^{nd} .

One idea that was generally welcomed was the proposal to involve local schools and youth groups in a mini arts festival on the day. Contributing groups could produce short plays/songs/dance/art work under the theme of presenting a view of life in 21 years time. Any performances could be timetabled alongside the programme of music for the day. IU will present more details on this at the next meeting.