Minutes of Ludlow 21 Board Meeting 16th November 2021, 7.30pm at the Rose & Crown, Ludlow

Present – Tish Dockerty, Kim Holroyd, Chris Deaves, Megan Blackmore, Jane Cullen for item 3

1. Apologies for absence – John Daniels, Di Lyle	
2. Declarations of interest – none	
3. Guest – Jane Cullen, South Shropshire Climate Action Group TD thanked Jane for coming. Jane said it would be great to work together and gave an overview of the current status of SSCAG. Since conference and report, lots has gone on which has been well received – community, retrofit, some education, transport. Important that this area has its own Climate action group – often gets lost in the whole of Shropshire. Meeting next week to clarify next steps. Education and awareness raising. Towns and Parishes e.g. Bishop's Castle, Clun, have produced community plans and held events. Received some funding from Ludlow Town Council to get some projects off the ground. Affiliated to Marches Energy Agency, so have advantages of being part of a charity. Will spend time scoping out some of the groups in this area. Try to form a net zero zone – challenging project, looking at net zero futures. Looking at possibility of employing someone to do this project work. Done some publications about actions individuals can take. But systemic change needed too. Feel the group can do a lot working with town and parish councils. Herefordshire Green Network have a new website called The Great Collaboration, which maps everything happening in each parish in Herefordshire. With some work, this could be expanded to South Shropshire. CD mentioned the existence of CommonPlace, Shropshire Council web based facility for mapping community activities. 'Climate Conversations' workshops with community groups in parishes. Roger Furniss has a map which shows renewable energy projects and others in the Ludlow area. KH wondered if there is something Ludlow can do as a model. What specific action could we take? Jane suggested looking at green spaces, enhancing wildlife habitat and biodiversity. KH suggested mapping spaces which could have other community uses aswell, e.g. community orchard, allotment space. An event is needed to inform, activate and focus a groundswell of action. Ludlow 21 could support this kind of event. February would be a goo	
\mathcal{E}	MB MB/KH
5. Green Festival An initial meeting to plan the 2022 festival to be held 11 th or 18 th January – MB to ask Ian Urry for availability and how he would wish to be involved.	MB
6. Feedback from affiliated groups	

Fairtrade – Christmas Fair Sat 20 th at Ludlow Mascall Centre. Also presence at Medieval Fair. Jenny Hume has stepped down as chair of Fair Trade Town group but will continue to be active in ethical shopping campaigns in Ludlow. Committee is continuing to run the Fair Trade Town group. Board thanked Jenny for her contribution.	
7. Financial Matters	
Request from Roger Furniss / Sustainable Transport Group for funding for bus	
timetable:	
In principle the board were happy to support this request, but had a number of questions. Who else has been approached and what has been secured? Have the bus companies been approached and will any of them be contributing on an ongoing basis? Where is it online? Has the possibility of charging been considered? Are there any statistics on who is using the paper copies? MB to reply to Roger.	МВ
John had circulated a financial report prior to the meeting. KH felt we have substantial reserves which should be used. We could establish a set of criteria to offer e.g. £500 seed funding for another group or individual to start up a project. To be re-visited at the next meeting	
8. Green Drinks	
MB to put out reminder about Green Drinks.	MB
9. Round-up of local, national and global developments Eco Carnival	
Jess Laurie organising as part of Fringe. Provisional date 18th June. Initial community	
planning meeting Wednesday 1st December 5.30pm. Board felt we should support this.	
KH and MB will aim to attend. Would be good to have a reprise of the carnival parade	
at the Green Festival.	
10. AOB	
none	
11. Date of Next Meeting 18 th or 25 th January 2022 depending on date of GF meeting.	