

**Minutes of Ludlow 21 Board Meeting
25th January 2022, 7.30pm at The Church Inn, Ludlow**

Present – Kim Holroyd, Tish Dockerty, Chris Deaves, John Daniels, Di Lyle, Megan Blackmore

1. Apologies for absence – none	
2. Declarations of interest – none	
<p>3. Minutes of last board meeting held on 16th November 2021 The minutes were approved as an accurate record.</p> <p>Matters Arising: Book donation had been made to the library. They were very pleased, would like us to visit the library to record some video book reviews – KH to arrange a Monday plus ask Ian Urry + a member with young children (poss. Jess?)</p>	KH
<p>4. Green Festival Initial planning meeting held via Zoom. Date confirmed with Town Council Sunday 10th July.</p> <p>No theme yet. TD contacted designer re refreshing publicity material. Also spoken to Anita re being part of Fringe. Fringe organisers had asked if we wanted to do something on the Saturday. Thoughts – could be something more performance based e.g. street theatre, XR, fashion show. TD to reply probably yes but just afternoon, with a performance element.</p> <p>TD had also asked Anita about whether Fringe insurance will cover Green Festival, Anita is checking. Also we can borrow a roaming microphone / PA system, and some large marquees (people putting them up would need some training to avoid damage)</p> <p>Another idea to pursue – panel discussions / Q&A on different topics. This can take place at the Post Office Square end.</p> <p>CD had enquiry re Bridgnorth setting up their own Green Festival as part of Shropshire Against Pointless Plastics. CD will suggest not using the same weekend</p> <p>Need to find someone who will commit to doing marketing and PR / social media. MB agreed to do this.</p> <p>Next GF meeting Tue 1st March Rose & Crown</p>	TD CD
<p>5. Green Drinks Next GD falls in Fairtrade Fortnight, so will feature a Fairtrade quiz. Monday 21st February. KH to check if Blue Boar is open or arrange MB to publicise.</p>	KH / MB
<p>6. Feedback from affiliated groups Sustainable Transport: KH meeting with Tim from Islabikes re getting more business for cargo bikes project KH and others visiting Betjeman Lodge, taking info re car club and KH will serve fair trade tea & coffee Several other projects underway.</p> <p>Fairtrade: Annual Spring Fair will take place during Fairtrade Fortnight. Businesses in town will be asked to put up posters.</p>	

<p>Fair trade group been invited by Low vision opportunity group to give a talk. Philip Adams is going to be TC rep on Fair trade town committee. MB to work with Laura Perratt to update Fairtrade section on L21 website.</p> <p>Climate Friendly Diet nothing to report</p> <p>Swifts nothing to report</p> <p>Education: Not much happening at the moment. Possibility of some gardening projects. MB will try to recruit some new members to the group.</p> <p>Incredible Edible: Seed swap and potato day Saturday 19th February at Appleteme 9.30 – 12.00</p> <p>Energy: Some happening on county level re. solar, also wind farms etc. Neen Sollars hydro has been generating well for the last year (just over 50MWh). This may generate a dividend in due course (L21 is a shareholder). Board congratulated CD on his involvement with this project.</p> <p>GSX: Board meeting due next week. Robert Saunders at Telford chairing. Market Drayton have started their own Green group</p> <p>Car Club: Visiting Betjeman Lodge (as above)</p> <p>Local to Ludlow: Cafe building has been sold. New owners yet to be in touch but believed to be receptive to continuing the tenancy. The market has been continuing as normal.</p>	<p>MB</p> <p>MB</p>
<p>7. Financial Matters</p> <p>Request for funding for bus timetable: Roger Furniss and Les Lumsdon had responded to the questions from last Board meeting. The Board agreed to commit £50 annually for the next three years. MB to communicate this to Roger.</p> <p>Closure of Grow Cook Share account: This account has been empty for some time. The Board agreed that we should close this account. JD to take the necessary steps.</p> <p>Signatories JD had submitted form to add DL and MB as signatories to account</p> <p>Standing payment to Information Commissioner's Office: The Board agreed we should set up a standing payment to ICO. JD to arrange.</p> <p>CD asked whether there were any opportunities to invest L21 funds. KH suggested organising an event to ask members for suggestions for how to invest our funds. Possibility for a future Green Drinks?</p>	<p>MB</p> <p>JD</p> <p>JD</p>

<p>8. Communication MB asked what priorities should be in terms of communication to members and supporters. The website needs tidying and sections updating. MB to prioritise this. Continue sending emails as normal and updating Facebook page. Opinions varied as to the value of a newsletter. MB suggested conducting a poll of the mailing list as to how they like to receive communication. MB to set this up.</p> <p>JD had updated Green Festival website and will continue to do so as necessary.</p>	<p>MB</p> <p>MB</p> <p>JD</p>
<p>9. Round-up of local, national and global developments</p> <p>Eco Carnival: Carnival taking place on 18th June, being organised as part of Fringe. TD had spoken to Jess Laurie re involvement of Ludlow 21. Possibility of sponsoring an artist to run workshops in schools. Should we have a Ludlow 21 float? Looking for suggestions of environmental pledges that groups / businesses can sign up to as part of the carnival. L21 is well placed to make suggestions for these. Would be good to make links to the Green Festival. Board felt we should have a meeting between L21 and Carnival organisers to discuss some of these issues. TD to look into this.</p> <p>Ludlow food network: Meeting held last week. Next meeting in April will focus on education and work with children around food</p> <p>Shropshire Good Food Partnership asking organisations to sign up to Shropshire Good Food Charter. Board agreed that Ludlow 21 should sign up to the charter. MB to do this on behalf of L21 and investigate if we can publicise events on web page. Individuals can also sign</p> <p>Climate Emergency Centre: There is a proposal to set up a Climate Emergency Centre in Ludlow, looking for premises which could be shared by a number of local organisations. Oona Menges is leading on this. Some information had been circulated about this prior to the meeting. Board agreed L21 should be involved. There will be a group set up to look into the feasibility of this. CD will be representing Hands Together. KH agreed to represent Ludlow 21</p>	<p>TD</p> <p>MB</p> <p>KH</p>
<p>10. AOB</p> <p>Climate Talk Group named Just Stop Oil organising talk, February 19th 3-4 pm Methodist Church, speaker likely to be an activist by the name of Larch. KH to find out more info prior to publicising through L21 channels.</p>	<p>KH</p>
<p>11. Date of Next Meeting Tuesday 8th March, 7.30pm, Church Inn</p>	