



Annual Report

Building a Resilient Community

Ludlow Green Festival took place on Sunday, 12th July in Castle Square, with dozens of stalls, street food, activities and entertainment. This year's theme was 'Building a Resilient Community', all about recognising what people are doing already in Ludlow to help cope with the reality of Climate Crisis. Whether it's changing your garden planting to cope with increasingly hot and dry weather or started minor repairs on your clothes, it's all about making good and feeling better about the future.

On the day there were many free activities for young and old to get involved in, all touching on the theme of community resilience. Children and families played the giant 'Create Your Ideal Community' game, with various props to choose from. At midday, we welcomed everyone to come together for a Ceilidh to get us all energised and smiling.

We had local artist Sue Gould will be running nature 'still-life' arts sessions throughout the day. All activities are about helping us understand ways to be more resilient, understanding nature and coming together as a community. We also had a chill out zone in the garden of Castle Bookshop, which was a welcome release from the day's warm weather.

Our big map of Ludlow was used as a base to pinpoint activities and projects already happening in our community, to help communicate where people can get involved as well as seeking any gaps that need addressing.

There was a lively programme of live music all day and soapbox slots for those desperate to tell us about their resilient undertakings. We also had the excellent example of a community project, Wigley Field Allotments, where enthusiastic local organic growers shared their growing tips.

Every year the organising body Ludlow 21 work with Hereford College of Arts 1st year BA Illustration group to come up with designs for the poster, this year it was Mike Koonce's image that caught the eye of the organisers. Mike said, 'The poster design I developed for this year's festival is intended to illustrate some of the ways we live, work and play, individually and together, to build community. A puzzle has many pieces, so I thought that showing people constructing one evoking the spherical Earth set against a backdrop of Ludlow and its countryside would be an appropriate metaphor for the poster.'

A big thank you to all the volunteers that made the Green Festival possible, it was as always the best one to date! We will be working on 2027's Green Festival as of early next year, it's a theme I am hoping will set a focus for educational and community activities throughout the year up until the event that takes place in July.